



August Free Shipping

Maximise your school fundraiser this August with FREE SHIPPING.

Planning a tote bag, apron or tea towel fundraiser? There's no better time to get started. For the month of August only, enjoy **FREE SHIPPING** on all orders printed and shipped during August. Just use the code **AUGSHIP** when placing your order. To take advantage of this offer, submit your artwork by Friday 8 August and confirm your final order numbers by Friday 22 August.

This is the perfect opportunity to boost your profits and make your school fundraiser even more successful.

*Note: Minimum fundraising orders apply eg. minimum order of 40 per unique screen printed design to receive free shipping.

Order Your Coordinator's Kit

Best Time to Fundraise

Planning ahead really does pay off. Schools and centres that run their projects in Term 3 raise on average **67.4% more** in *August* and **59.7% more** in *September*, compared to those that wait until December. Getting started early means more time to promote, more sales and less stress plus you'll beat the end-of-year rush.

Give your fundraiser the best chance of success by getting organised now.

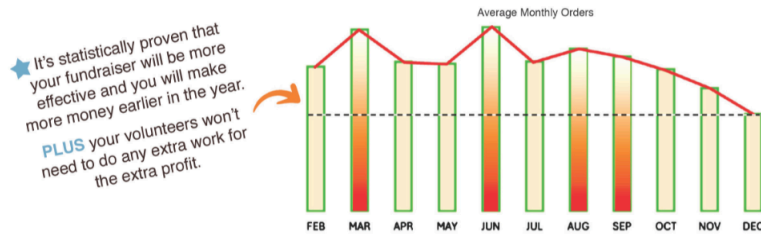
WHEN IS THE BEST TIME TO RUN A FUNDRAISER?

You can **EARN MORE** just by running your project at a different time



Tea towels are a fabulous way to commemorate classmates, teachers and special occasions such as an anniversary PLUS they are great gifts for Mother's Day, Father's Day or Christmas. But....

.... you can make more money for the same effort in Term 1, 2 or 3.



We crunched the numbers and they don't lie, statistics show that you will get more orders if you get in early and avoid the pre-Christmas busyness & limited family funds.



Average orders from 1000's of schools and daycares over many years prove that you will sell 87.7% more in March, 89.9% more in June, 67.4% more in August and 59.7% in September than you would for the same project ordered in December.



That could represent a huge increase in your profit for NO extra effort.

It's easy to 'work smarter not harder' and earn more.

expressions
fundraising

*Figures based on 6 years of real data 2018-2023

Staff Pics of the Month

We've seen some beautiful designs come through lately, but these three really stood out to the team:

Mildura Living – Their 3-colour screen print is a beauty. Bold, warm and full of regional charm, it's everything we love about custom design.

Cathedral School – Printed in our *new turquoise* colour, their name artwork is fun and such a standout on white cotton.

SisterWorks – A full-colour digital print that's absolutely bursting with life. SisterWorks is a not-for-profit social enterprise dedicated to empowering women from migrant, refugee, and asylum-seeker backgrounds. Their mission is to support women on their journey to economic independence.

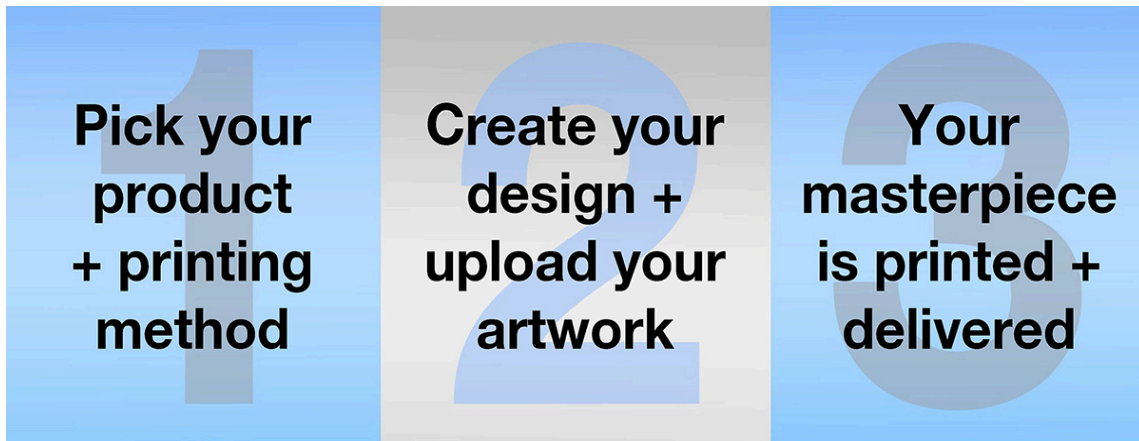
We feel lucky to bring so many creative ideas to life, thanks for keeping us inspired.



Create Your Own Tea Towels

Whether you're after a thoughtful gift, something special for your business, or a creative way to mark an occasion, our sister site www.teatowels.com.au has you covered. Some of our most-loved ideas include printing a treasured family recipe, turning your kids artwork into something special, adding handprints, photos or even a personalised Father's Day design.

Design your own eco-friendly, reusable tea towels in just a few clicks. Perfect for corporate gifting, retail ranges, events, or even just because. It's as easy as 1, 2... Tea



New Print Colours

We've added 2 new colours to our screen printing range after listening to your feedback. Rose and Turquoise are new for 2025 and we've already seen a few schools take them up. If you're looking to revamp your yearly tea towels, these are a great option.



Ruby

We're lucky to have Ruby, our resident office dog, pop in for cuddles, but let's just say she's more about naps than productivity. With winter setting in, you'll usually find her snoozing by the heater, living her best cosy life.



What our customers say....

Vicki, Cameragal Montessori School

"We have using Expressions for years now and have always found them to be a great organisation to work with. From ease of ordering to delivery it is a prompt and professional."



Imogen, Wedding Gifts

"I am so grateful for the wonderful customer service I received from Expressions Australia. The communication, speed and quality of product is wonderful and I couldn't be happier."



Important Dates 2025

EVENT	ARTWORK DUE	FINAL ORDER #
August Free Shipping & Father's Day	Friday 8 th August	Friday 22 nd August
End of Year NT, SA, QLD & WA	Friday 17 th October	Friday 31 st October
End of Year ACT, NSW, TAS & VIC	Friday 24 th October	Friday 7 th November

Disclaimer: End of year dates are based on school state closure dates and shipping times.

As seen in....



If you have any questions we are here to help info@expressions.com.au | 1300 855 509



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